Eco Boats Australia

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Northbridge NSW 2063

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Quiet. Zero emissions. Stylish.

Eco Boats Australia.

The green alternative in boating.

MEDIA RELEASE

Topics: Technology and Electro-mobility

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Creative Engineering joins forces with Eco Boats Australia to become Australia's largest retailer and service point for Torqeedo electric propulsion products. While most aspects of the boating industry are under pressure due to the economic situation and environmental issues, electric boating is a growing sector.

Aug 2015 / SYDNEY, NSW and BRISBANE, QLD — Eco Boats Australia and Creative Engineering today announced a joint venture agreement to create a new consolidated business focussing on sales and support of Torqeedo electric propulsion products. The business will trade as Eco Boats Australia.

As pioneers in the field of marine electric propulsion, Torqeedo has set many standards since it was founded in Germany in 2004. Torqeedo is the worldwide market leader in this product group and its drive systems continue to set record levels of efficiency.

Since 2008 Eco Boats and Creative Engineering have been involved in sales and support of Torqeedo products bringing different expertise to this market segment. By combining forces in a joint venture the new business will bring the strengths of the two companies together to offer market leading customer support and competitive pricing.

"Eco Boats has a broad experience in supplying electric propulsion products across Australia," says Chris Baker, Director of Creative Engineering, who operates The Torqeedo Shop. "Eco Boats has proven to provide excellent follow up for customer enquiries and support questions and has built a loyal customer base. Joining forces with Eco Boats brings a more rounded approach to customer relations which works perfectly with our more technical focus at Creative Engineering. I am delighted to be working with Steven to help promote Torqeedo products and encourage their greater adoption in Australia"

"Chris is a skilled engineer and technician and has been looking after Torqeedo warranties & repairs in Australia for the last 5 years. Working together will consolidate our strengths and result in an unequalled customer experience" according to Steven Mullie, Director of Eco Boats Australia. "With this collaboration there is now one point of call for Torqeedo sales and service in Australia with locations in NSW and QLD – making the entire purchasing & after sales process for our customers easier and more cost efficient."

About Creative Engineering Pty Ltd

Creative Engineering was founded in 1986 as a software design business, but branched off into electro-mobility in 2007. They became a Torqeedo dealer in 2010, trading under the name 'The Torqeedo Shop' and presented

the public with a one-stop shop for all things Torqeedo. The Torqeedo Shop remains the official Torqeedo service partner for Australia and Director Chris Baker is a certified service provider trained at the Torqeedo HQ in Germany. The Torqeedo Shop has developed expertise in care and charging of different lithium battery chemistries and particularly in the application of solar charging options for marine use. For more information see www.thetorqeedoshop.com.au

About Eco Boats Australia Pty Ltd

Eco Boats Australia Pty Ltd was founded in 2008 and quickly gained a reputation as leader in the field of electric boating in Australia. Eco Boats is a distributor for Duffy electric boats, Bellmarine electric inboard propulsion systems, Solbianflex solar panels and has been selling Torqeedo products in Australia for the past 7 years. Eco Boats also runs an electric boat hire operation on Sydney's Middle Harbour. For more information see www.ecoboats.com.au

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